



**WORLD
MERIT**

THE COUNCILS SUMMIT
Morocco 2019

OVERVIEW

Our aim is to build World Merit into the most significant youth movement of the 21st century. With our strong partnership with the United Nations and the upcoming support of major global foundations, your work and leadership might just be the most important piece for World Merit to make the impact we all want and need.

The World Merit Councils Summit is our community's most important annual event. It brings together World Merit members from around the globe, each of whom are excited to connect, learn, share and work together to develop a strategy for significant impact framed by the United Nations Sustainable Development Goals.

It is a great opportunity for our community to shape World Merit's future priorities, to learn by doing, and to so build experience and skills that are crucial in any field or future career.

Each year, one of our most distinguished councils will get the opportunity to organise this global event and host our international community. It is an opportunity for young leaders to discover a country's culture. In February 2018 we organised the very first council's summit in Marrakesh, Morocco at the Mohamed 6th Polytechnic University, thanks to the outstanding support of the OCP Group; the summit's official sponsor and the World Merit Morocco's Team.





WORLD
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THIS
SUPPORT
FOR
PEOPLE

WORLD
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“ The Council Summit is one of the most important events you can attend if you wish to be a genuine leader of your generation. As such it is mandatory for all councils to have one member of their team join us.

Our aim is to attract a thousand delegates. We have worked hard to ensure that everyone can come to Marrakesh and thankfully our incredible sponsors like OCP Group have generously enabled us to subsidise the program. ”

CHRIS ARNOLD

CEO & Founder

World Merit

We were very pleased and proud to host the first World Merit Councils Summit in Morocco, and we are thankful to the OCP Group and other partners who supported to succeed this worldwide event. I am very proud we are hosting the second edition and hope you join us at the World Merit Councils Summit 2019.

This conference isn't just any conference, it will shape the future of your council, your personal and professional career. You will be challenged, trained, mentored and supported by world class leaders.

I am biased, but ours is a beautiful country, with a strong culture, and an incredibly talented young population. World Merit Morocco and our sponsors, will make sure that you are welcomed with great warmth.

Take this opportunity to be in North Africa. Take this opportunity to lead World Merit.

See you in Morocco.



MOHAMED LAHMAMI

President

World Merit Morocco



WHY THE COUNCILS SUMMIT?

- **Showcase the impact you make in your community**
- **Better understand World Merit's strategy**
- **Learn about the best practice of how to run your council**
- **Prepare and unveil your 2019 Councils Plan**
- **Develop personal skills and capabilities**
- **Connect to young leaders worldwide**
- **Meet and exchange ideas with other Merit councils**
- **Earn big rewards for your impact**
- **Meet inspirational professionals and business leaders**
- **Enjoy training from global experts**
- **Develop & strengthen your local and national teams**
- **Learn how to measure and report impact**
- **Find a leading experienced mentor for you and your team**

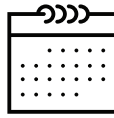


COUNCILS SUMMIT - MOROCCO 2019

Powered by the **OCP Group**



Place: Marrakesh and
Mohamed 6th Polytechnic
University



Dates: 25th - 30th
March 2019



200 Young Leaders



20+ Inspirational Speakers



20+ Countries



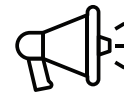
Higher - Stronger - Further



20,000+ Interactions



500+ Direct sign ups to our
opportunity



350,000 Reach

THE COUNCILS SUMMIT EXPERIENCE

Opening Ceremony with the United Nations

Our 5-day event is launched with a grand opening in one of the most prestigious venues in Morocco. You can expect music, entertainment and celebration - but also inspirational speakers from all over the world including senior representatives from the United Nations, all World Merit partners, stakeholders and advisors.

You will join 1,200 young people not just from Morocco but every continent. You will discuss and debate crucial issues and work in international teams to fashion 'real-world' responses to demanding challenges.

The World Merit Councils Summit attracts interest from media all over the world so this is an extraordinary opportunity to showcase how your local council or your project is making a difference in the world: a unique showcase for some of our best and most engaged community youth members.



WORLD MERIT AND THE SDGS

The International Context

Understand the SDGs. Why are they so important? Why does World Merit believe they make a difference?

You will hear presentations delivered from UN representatives and global youth activists whose actions speak louder than any words.

What is World Merit ? What do we do and what is our strategy to change the world?

You will learn about World Merit's philosophy and structure, how its councils work and how we deliver impact locally and globally.

In short, learn why you can and should be part of the next biggest youth movement in the world - World Merit.

SKILLS FAIR & TEAM BUILDING

You will have training opportunities, join workshops and take part in sessions delivered by some of the world's leading speakers.

We want you to feel empowered and be equipped with the knowledge, life skills and techniques that will enable you to succeed in your personal and professional life.

Individuals make a difference but teams are crucial to ongoing success. Learn how team buildings can enhance your ownership of the SDGs, support the wider organisation and strength your own capabilities as a team player.





DISCOVER MARRAKESH, LEARN ABOUT YOURSELF, OTHERS AND THE WORLD

Discover the exciting city of Marrakesh and meet local NGOs supporting business start-ups and social enterprises; visit successful businesses and observe Moroccan schools and all the while, have fun on a special treasure hunt in Marrakesh.

This is an opportunity to relax but also to reflect on yourself and be involved with the community, to prepare you to the coming steps of the conference.

WORLD MERIT COUNCILS:

Vision building and our delivery vehicle

The primary goal of the World Merit Councils Summit is to provide delegates with a better understand of how the national and local councils are structured and how you can use local councils to promote the SDGs and make an incredible impact.

You will:

- **Learn everything you need to efficiently run your councils and employ the best practices**
- **Receive training and skills you need to run a council**
- **Learn how the World Merit HQ will support you to take action**
- **Discuss World Merit Strategy and governance**
- **Get a hard copy of the Handbook and some of World Merit**
- **Booklets that are designed to support you**



MERIT
South Africa

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CALL TO ACTION

By the end of the Summit, you will be encouraged to put everything you learned into practice when you go back home: your vision, your targets and your strategy.

You start working on the draft your roadmap and you start putting together your council's timeline. You will get professional and constructive feedback from top quality mentors, facilitators and professionals.

COUNCILS SUMMIT SIDE EVENTS

- Global village Discover the diversity of World Merit's community cultures and showcase yours
- Gala dinner & Networking evening - Your chance to meet and network with inspirational global leaders, CEOs, Activists, UN representatives and successful people
- Consultancy space an evening where you have experts from different backgrounds to talk to, consult and discuss issues that concerns you, your council or your personal project and get their feedback
- Peer to Peer learning an evening where we bring the councils together at a regional level to encourage them to share experiences, explore best practices and learn from each other and why not build partnerships
- Discover self, others and the World: Treasure hunt in Marrakesh - a team building / bonding activity while helping local NGOs, supporting local businesses, visiting local schools, exploring the city of Marrakesh and having fun

WORLD MERIT COUNCILS SUMMIT

Morocco 2019 Partners



THE MAYOR OF MARRAKESH

For More Information

✉ summit@worldmerit.org

🌐 worldmerit.org